



# Aude Beaulaton

## ART DIRECTOR - CREATIVE DESIGNER



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8 Wilkie Road  
228095 Singapore



### SKILLS



#### Visual Communication (Graphism / Typography / Packaging)

- Development of brand identities
- Development of product and corporate identities
- Logo and brand design
- Visual business equipment
- Presskits / portfolios
- Consulting, strategic design, concepts and ideas
- Online branding
- Production
- Photography digital



### SOFTWARES MAC and PC environment



Illustrator



Powerpoint



InDesign



Word



Photoshop



Excel



Premiere



Maya



### LANGUAGES

French ●●●●● English ●●●●●  
Spanish ●●●●● Chinese ●●●●●



### EDUCATION



#### 2009 Master Degree in Visual Communication (plastic, visual and space arts) Major in Typography

Saint-Luc Institute, E.R.G. (School for Graphic Research)  
Brussels, Belgium



#### 2008 Bachelor Degree in Visual Communication Major in Typography

Saint-Luc Institute, E.R.G. (School for Graphic Research)  
Brussels, Belgium

2007 International Exchange  
3D Design - Product Design - AutoCAD  
Concordia University - Montreal, Canada

2004 - 2005 Fine Arts Intensive Generalist Cursus  
LISAA - Paris, France



#### 2004 French Baccalaureat Degree Grade: Merit



### WORK EXPERIENCE



#### 04.2013 - 10.2015: Senior Creative Designer JadeSet - Shanghai, China

As a Senior Creative Designer at Jadeset agency I'm in charge of the "Design & Build" Unit (Concept / Design / Production / Management) of the company. I also supervise the 3D design team. I take care of the Visual Communication (Visual identity, Marketing materials, Photo shootings, Print ad & advertorial, Videos: corporate, documentary, Advertising) for our client and their projects linked to events, booths and showrooms construction, shops at national and international levels.  
Clients: Ecco, TOTB, Ferrari, Parker, Karcher, MInt, Cointreau, Virgin, Absolut Vodka, DTZ, Damiani, Philips...



#### 10.2010 - 04.2013: Senior Packaging Designer Black & Gold - Shanghai, China

As a Senior Packaging Designer I was taking care of the creation, development and production of packaging and prints for the European and Chinese market.  
Clients: Carrefour, Leroy Merlin, Mr Bricolage, Kingfisher (Castorama), Unilever (Lipton), Danone, Calipage, Bread Talk...



#### 06.2010 - present: Art director Amisis Création - Paris, France

Art Director freelance in charge of the visual and strategic communication on various projects all around the globe: publishing, corporate identity, print, packaging, artwork, webdesign...

#### 03.2010 - 06.2010: Manager of stewardess Paris, France

On-site Stewardess Manager during major events.



#### 11.2009 - 03.2010: Magazine Designer - Editor FullColors - Paris, France

Creation, realization and execution of the models/mockups of the magazine of lifestyle and high luxury. Writing and correction of articles. Assembly(Editoring) of package special event managements. Writing of concepts, creation and realization of presentations (displays) and recommendations.  
Conception of the website under Joomla!.

#### 06.2009 - 09.2009: Graphic Designer Fondation Dyslexie - Brussels, Belgium

#### 05.2008 - 05.2009: Administration Aragon Communication - Brussels, Belgium

#### 08.2007 - 09.2007: Graphic Designer Concept I.S. - Montreal, Canada

#### 07.2007 - 08.2007: Graphic Designer QuadriScan (printhouse) - Montreal, Canada



### INTERESTS

